

PROMPT

How do *ratings* operate in your attention ecosystem?

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A central image in *The Sirens' Call* is the scene invoked in the title, Odysseus “tied to the mast” (by his own choice), so he could hear the dreaded/seductive song of the Sirens, but not be drawn overboard to his death by the sweetness of the solicitation.

**Do you ever try a version of this in resisting the attention economy?
If so, how?**