



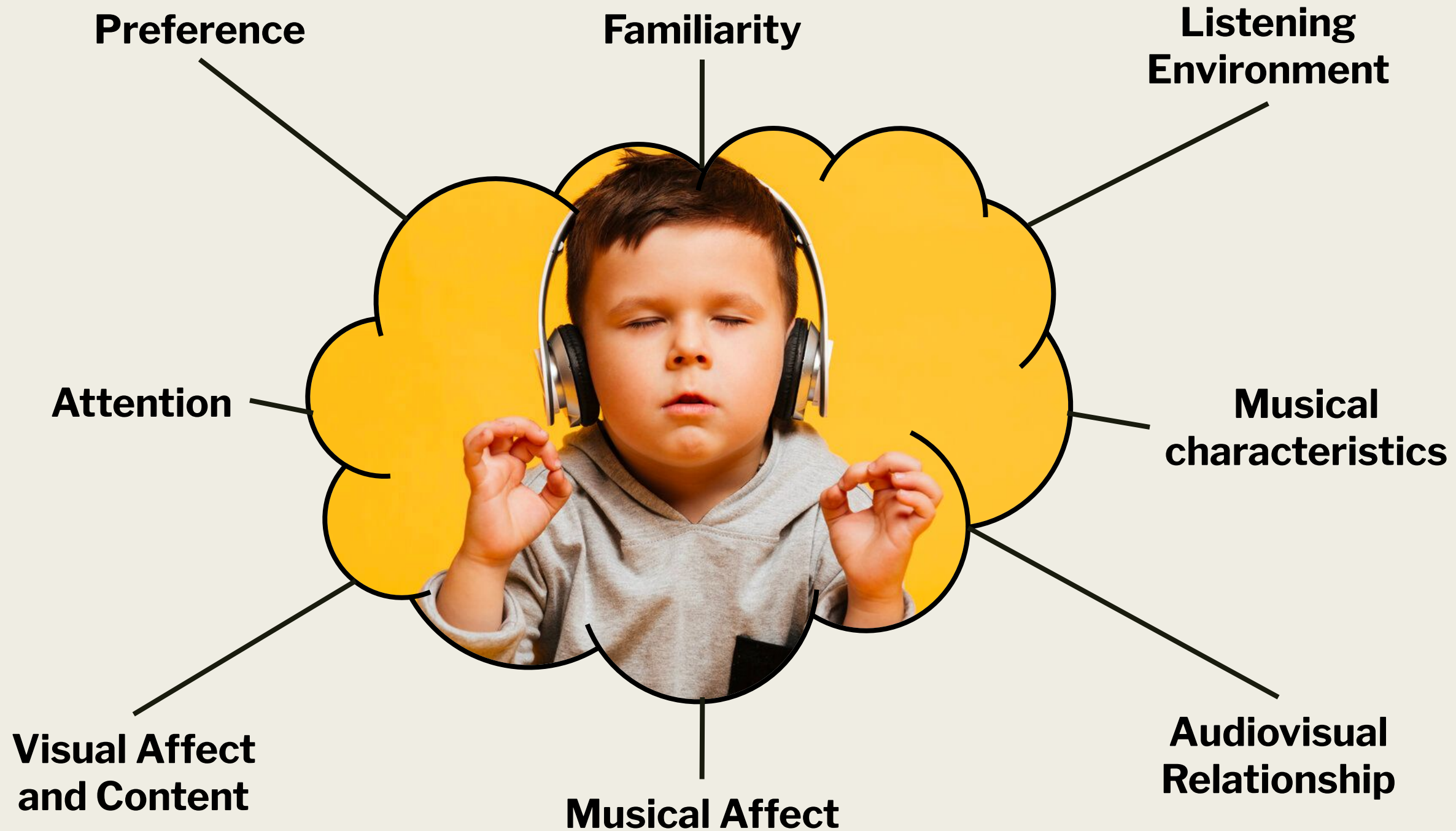
Attention, Music, and Immersion

Friends of Attention
Friday, March 1st, 2024

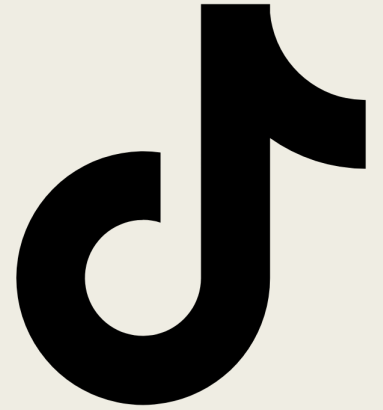
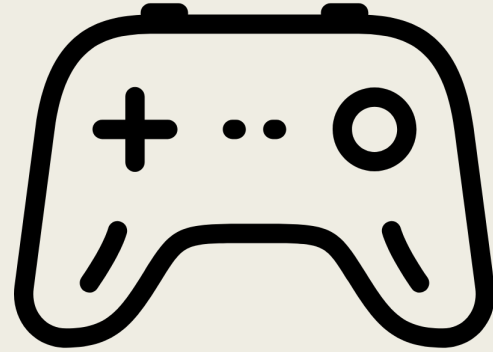
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How does
music shape
attention and
foster a
sense of
immersion?

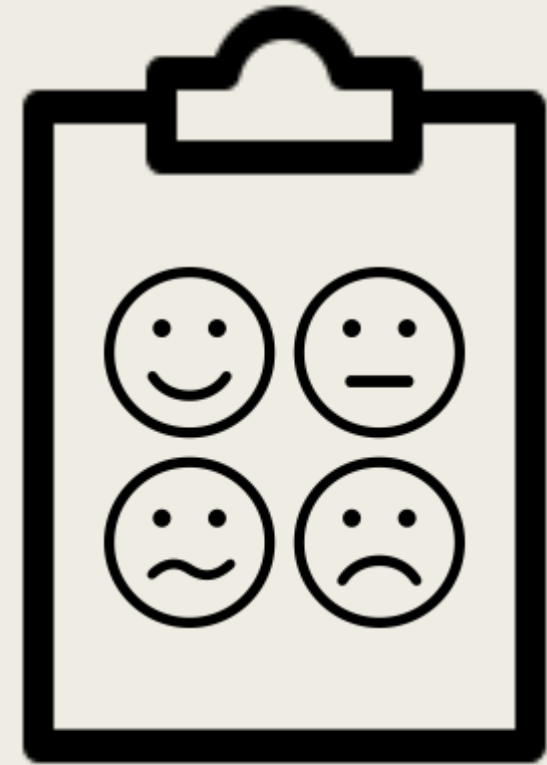
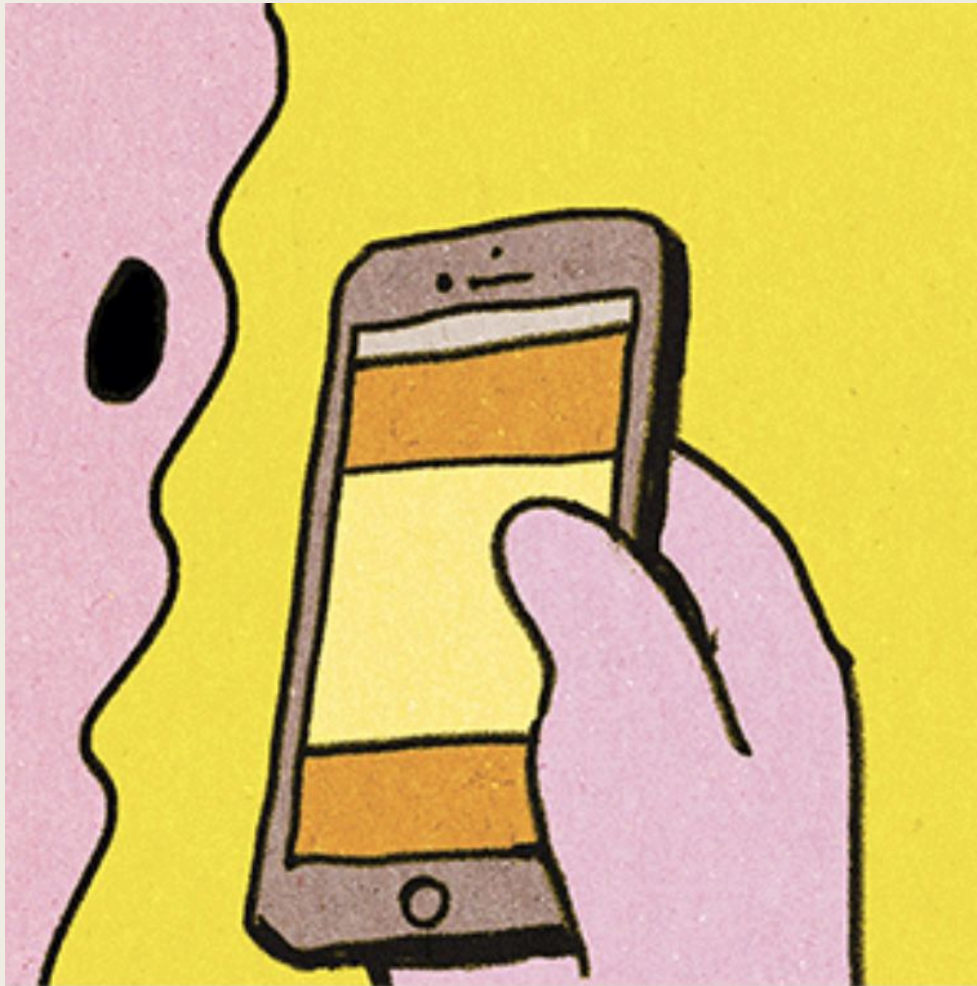


Experiment 1: Self-report



Lessiter et al., 2001
Sense of Presence Inventory

Experiment 2: Viewing Time



Experimental Findings

- Musical repetition can both ***inhibit*** and ***facilitate*** a person's degree of immersion
 - *Reported and their viewing behavior*
- Immersion as related to, but distinct from, enjoyment

Thank you!

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